

VALUE AND BENEFIT

<p>Goal 1:</p> <p>Improve health outcomes for the people of Washington State.</p> <p>Outcome Measure:</p>	<table> <tr> <td data-bbox="569 357 798 568"> <p>Objective 1:</p> <p>Tobacco</p> <p>(Key Health Factor)</p> </td><td data-bbox="798 357 2037 568"> <p>Assist adult smokers in quitting, minimize number of women smoking during pregnancy, and discourage youth from starting. ►</p> <p>Output Measures:</p> <ul style="list-style-type: none"> A. Reduce prevalence of current cigarette smoking among adults. B. Reduce prevalence of cigarette smoking among women during pregnancy. C. Reduce prevalence of current cigarette smoking among adolescents in 10th and 12th grade. </td></tr> <tr> <td data-bbox="569 568 798 941"> <p>Objective 2:</p> <p>Communicable Disease</p> <p>(Key Health Factor)</p> </td><td data-bbox="798 568 2037 941"> <p>Increase immunizations among children to meet national target. Prevent the current incidence rate of tuberculosis from increasing. Reduce rates of sexually transmitted disease. Increase food safety training of Local Health Jurisdictions (LHJs). ►</p> <p>Output Measures:</p> <ul style="list-style-type: none"> A. Increase 4:3:1 immunization among children. B. Prevent incidence rate of tuberculosis from increasing. C. Decrease incidence rate of primary and secondary syphilis. D. Decrease incidence rate of gonorrhea. E. Increase percent of pregnant women tested for HIV. D. Increase percent of LHJs attending food safety training. </td></tr> <tr> <td data-bbox="569 941 798 1218"> <p>Objective 3:</p> <p>Health Systems</p> <p>(Key Health Factor)</p> </td><td data-bbox="798 941 2037 1218"> <p>Assist the health care system in developing, implementing, and maintaining services that are available, safe, and effective.</p> <p>Output Measures:</p> <ul style="list-style-type: none"> A. Increase the number of rural hospitals in Washington State designated as critical access hospitals. B. Increase the unexpected trauma survival rate. C. Health care professionals measures Need to identify. D. Diabetes collaborative measure Need to identify </td></tr> <tr> <td data-bbox="569 1218 798 1412"> <p>Objective 4:</p> <p>Drinking Water</p> <p>(Key Health Factor)</p> </td><td data-bbox="798 1218 2037 1412"> <p>Improve drinking water quality and water systems treatment operations. ►</p> <p>Output Measures:</p> <ul style="list-style-type: none"> A. Increase percentage of Group A systems delivering safe water. B. Increase the percentage of Group A systems with all certified operators. C. Increase percentage of Group A systems with current inspections. </td></tr> </table>	<p>Objective 1:</p> <p>Tobacco</p> <p>(Key Health Factor)</p>	<p>Assist adult smokers in quitting, minimize number of women smoking during pregnancy, and discourage youth from starting. ►</p> <p>Output Measures:</p> <ul style="list-style-type: none"> A. Reduce prevalence of current cigarette smoking among adults. B. Reduce prevalence of cigarette smoking among women during pregnancy. C. Reduce prevalence of current cigarette smoking among adolescents in 10th and 12th grade. 	<p>Objective 2:</p> <p>Communicable Disease</p> <p>(Key Health Factor)</p>	<p>Increase immunizations among children to meet national target. Prevent the current incidence rate of tuberculosis from increasing. Reduce rates of sexually transmitted disease. Increase food safety training of Local Health Jurisdictions (LHJs). ►</p> <p>Output Measures:</p> <ul style="list-style-type: none"> A. Increase 4:3:1 immunization among children. B. Prevent incidence rate of tuberculosis from increasing. C. Decrease incidence rate of primary and secondary syphilis. D. Decrease incidence rate of gonorrhea. E. Increase percent of pregnant women tested for HIV. D. Increase percent of LHJs attending food safety training. 	<p>Objective 3:</p> <p>Health Systems</p> <p>(Key Health Factor)</p>	<p>Assist the health care system in developing, implementing, and maintaining services that are available, safe, and effective.</p> <p>Output Measures:</p> <ul style="list-style-type: none"> A. Increase the number of rural hospitals in Washington State designated as critical access hospitals. B. Increase the unexpected trauma survival rate. C. Health care professionals measures Need to identify. D. Diabetes collaborative measure Need to identify 	<p>Objective 4:</p> <p>Drinking Water</p> <p>(Key Health Factor)</p>	<p>Improve drinking water quality and water systems treatment operations. ►</p> <p>Output Measures:</p> <ul style="list-style-type: none"> A. Increase percentage of Group A systems delivering safe water. B. Increase the percentage of Group A systems with all certified operators. C. Increase percentage of Group A systems with current inspections.
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	Objective 5: Finalize and publish the “Report Card on Washington’s Health”.◆ Output Measures: A. Identify milestones.
Goal 2: Enhance the Public Health System Outcome Measure:	Objective 1: Establish a process that employs the Public Health Standards as a baseline to measure and monitor the performance of the public health system.◆ Output Measures: A. Identify DOH programs and establish baselines for meeting Public Health Standards. B. Increase percentage of DOH programs meeting Public Health Standards Objective 2: Define and implement DOH responsibilities under Emergency Support Function 8 (Health and Medical Services) of the State Comprehensive Emergency Management Plan, including bioterrorism response.■ Output Measures: Need to identify.

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FINANCIAL AND SOCIAL COST

<p>Goal 3:</p> <p>Increase focus and funding alignment on core mission activities.</p> <p>Outcome Measure:</p>	<p>Objective 1: Develop and implement a fund acquisition process that aligns external funding requests, including solicitations, with agency core mission. ►</p> <p>Output Measures: Identify milestones.</p> <p>Objective 2: Implement alignment process through evaluation of existing programs and projects and application to multiple agency activities. These activities will include, but are not limited to, budget, new programs/federal grant proposals, legislative proposals, information technology projects, key business processes/performance measures, and process improvements. ►</p> <p>Output Measures: A. Percent of program evaluations completed. B. Identify milestones.</p> <p>Objective 3: Link Public Health Standards to contracting expectations and funding allocation formulas that support improved efficiency and service quality. ◆</p> <p>Output Measures: Need to identify.</p> <p>Objective 4: Develop alternative approaches for sufficient and stable financing for public health at state and local levels. ◆</p> <p>Output Measures: Identify milestones.</p>
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CUSTOMERS AND CONSTITUENTS

Goal 4:

Enhance strategic partnerships and collaborative relationships.

Outcome Measure:

Objective 1: Provide opportunities to involve partners in planning and deployment of programs and activities to improve health outcomes. ►

Output Measures: Need to identify.

Objective 2: Identify innovative practice models using input from diverse and multicultural communities. ►

Output Measures: Need to identify.

Goal 5:

Improve external and internal customer service.

Outcome Measure:

Objective 1: Enhance customer service by assessing needs, evaluating current status through customer surveys, and closing gaps. ►

Output Measures: Need to identify.

Objective 2: Respond to issues/concerns identified in Employee Satisfaction Survey. ►

Output Measures: A. Increase employee participation in future surveys.
B. Increase score on future surveys.

INTERNAL BUSINESS PROCESSES

Goal 6:

Improve internal and external communications.

Outcome Measure:

Objective 1: Develop and implement a comprehensive communication plan for the agency. ◆▶

Output Measures: Identify milestones.

Objective 2: Improve the public's understanding of the role of public health. ◆

Output Measures: Need to identify.

Goal 7:

Increase effectiveness and efficiency through process improvement and performance measurement.

Outcome Measure:

Objective 1: Develop, deploy and maintain a system for collecting, analyzing and reporting measurement data for the agency. ▶

Output Measures: Identify milestones.

Objective 2: Ensure Key Business Processes and Key Administrative Services have identified measurements, which are maintained and monitored through the agency performance measurement system. ▶

Output Measures: Percent of Key Business Processes with measures.

LEARNING AND GROWTH

<p>Goal 8:</p> <p>Assure a competent and committed workforce.</p> <p>Outcome Measure:</p>	<p>Objective 1: Complete employee development and performance plans, including education and training needs that incorporate core competencies. ►</p> <p>Output Measures: A. Increase percentage of Development/Performance Plans (EDPP/MDPP's) completed on time. B. Increase percentage of Development/Performance Plans (EDPP/MDPP's) that incorporate core competencies. C. Develop and implement Cultural Competency Training Module. D. Increase percentage of employees participating in cultural competency training and government tribal training.</p> <p>Objective 2: Develop and implement processes for recruiting and retaining the best-qualified employees, recognizing the need to further succession planning. ►</p> <p>Output Measures: Identify milestones.</p> <p>Objective 3: Design and implement a comprehensive Public Health workforce development resource management system. ◆</p> <p>Output Measures: Need to identify.</p>
<p>Goal 9:</p> <p>Enhance management and use of public health information.</p> <p>Outcome Measure:</p>	<p>Objective 1: Facilitate information and data exchange between DOH and local health jurisdictions through development and implementation of information technology systems. ◆</p> <p>Output Measures: A. Enhance and implement the Washington Electronic Disease Surveillance System (WEDSS) B. Complete development and deploy Phase 2 of the Drinking Water Data System (SENTRY).</p> <p>Objective 2: Conduct an administrative review of agency information resource services and evaluate and implement findings. ■</p> <p>Output Measures: Identify milestones.</p>

Possible objectives are derived from **1)** current plan carried forward; **2)** implementation phase of objectives in current plan; **3)** Public Health Improvement Plan (PHIP) elements; and **4)** Division/office/program specific objectives that warrant inclusion in agency strategic plan.